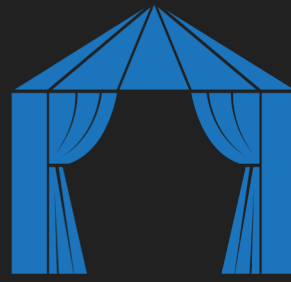
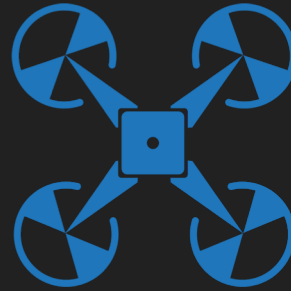


By Aaron, Mara, Matt and Robert



What is Dronix?



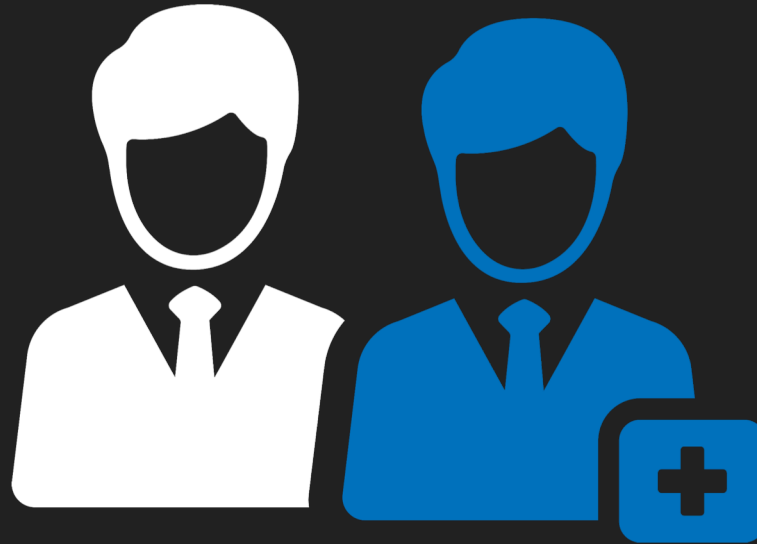
Dronix is a reliable drone service.

Dronix will operate in the Utica area.

Dronix photographs properties and events safely.

*Who does Dronix
help?*

Customers



Realtors struggle to capture a home's value

Selling a house digitally is difficult due to covid

Dronix helps Realtors represent their product

*What does
Dronix deliver?*

Droinxes Product

*Dronic provides high
quality aerial photography*



*You think of it, Dronix
can help affordably!*

*Dronix provides important
viewpoints and data*

*What's the
Plan?*

Company Phase Plan

Phase I - Cost \$25,796

2-3 months to generating revenue

Break Even \$314,052 (419 Homes)

Total annual revenue projected at \$780,000

Phase II - Cost est. \$110,194

(6) Additional Drones

(2) Camcorders

(4) Cameras

(4) Additional Staff/training

(2) Transport Vehicles

Total projected annual revenue \$967,200

Phase III - Cost est. \$150,592

(8) Additional Drones

(6) Additional Staff/Training

(2) Additional Camcorders

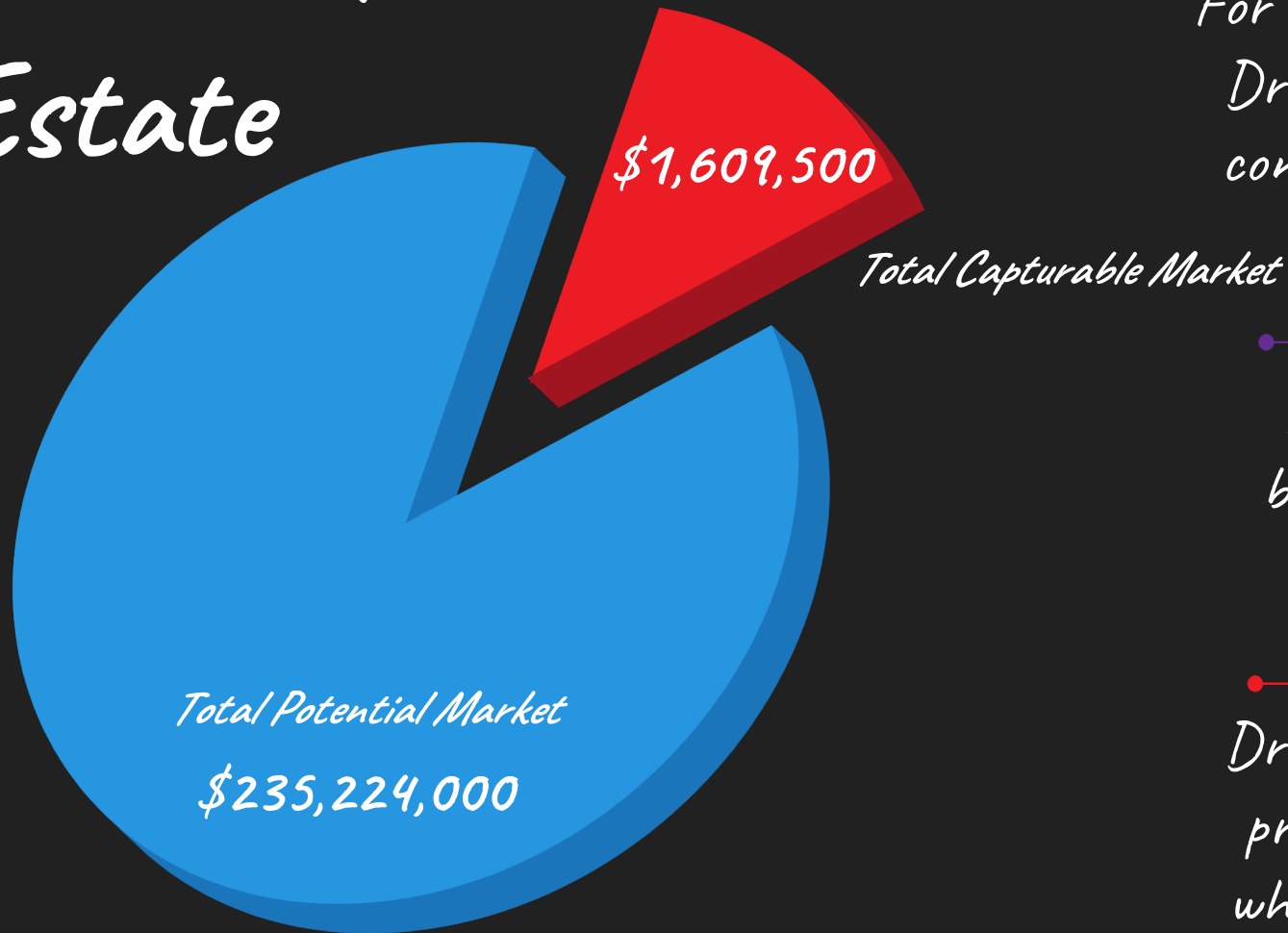
(4) Additional Cameras

Management Structure solidified

(2) Transport/Storage Vehicle required

Total projected annual revenue \$1,227,200

Markets/Real Estate



For the first year of service, Dronix projects producing content for 1,040 listings

However, Dronix will breakeven at just 419 listings!

Dronix's \$750 base charge provides exclusive services while remaining profitable!

*What's stopping
others?*

Barrier to Entry

✈️ FAA Certifications

Required \$101.00 Per Individual



Your Equipment affects
your product!

Knowledge of County
and state regulations

*Is Dronix
Alone?*

Competitors



Competitors target niche Submarkets, Dronix addresses the market as a whole.

Competitors produce standard content -Drone content is an afterthought

Drone content is the forefront of Dronix

*What Structure
Will Dronix Use?*

Structure



Studio Development and Design

1

MVP

2

Alpha

3

Beta

4

Final

In house MVP's, Alpha's
and Beta's

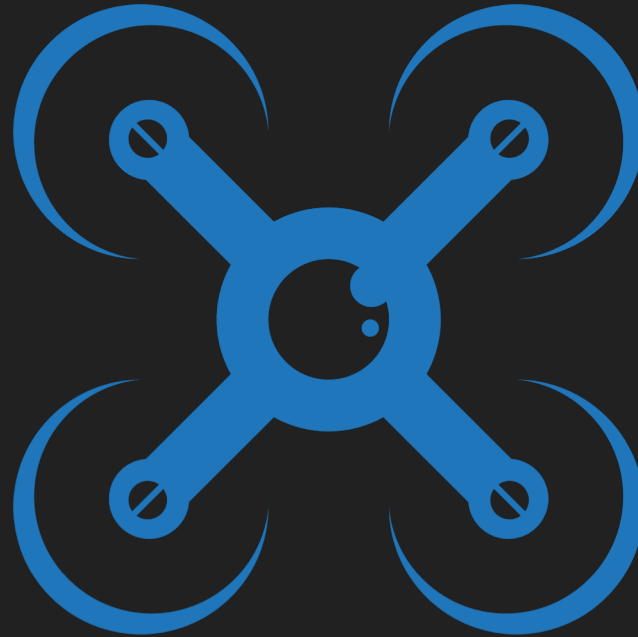
Live communication
with the Customer

*What will
Dronix Use?*

Hardware

Obstacle avoidance

- Ensures safe services



Paying for quality

- Skills needed/cheaper

Pre-built Vs built

- Why start Pre-built?



DJI MINI SE: \$299.00

DJI MINI 2: \$449.00

Mavic Air 2: \$799.00

DJI Air 2S: \$999.00

DJI Mavic 3: \$2,199.00

*Don't let your
next event be bland.* z z z z



*What are you
waiting for?*

*Let Dronix
lend a hand!*





*Thanks
for
listening!*

Work Cited

NYBPC Rule Book: [Rulebook](#)

Brandmark: [Logo](#)

Information: [FAA Drone Pilot License](#)

NYS Drone Laws: [Regulations](#)

Pictures:

- [Picture 1](#)
- [Picture 2](#)
- [Picture 3](#)
- [Picture 4](#)